

June E-waste Academy (JEWA)

RC: 2841842

Reduce/ Reuse/ Recycle/ Rethink



COMPANY PROFILE

Environmental and Educational Services...



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BACKGROUND

Electronic and electrical devices are great at enhancing our relationships, lifestyle and businesses. As they reach their end of life however, a dangerous and mounting problem persists about how to dispose this increasing number of devices globally. The problem is dangerous because the improper disposal of electronic waste (e-waste) poses proven threats to our health, environment, data security and economy. Likewise, the discard-repeat-cycle of modern electronics consumerism and the increasing frequency with which higher income consumers renew devices of newer released models are key at identifying what drives this mounting problem.

Solutions exist, however. Studies show that clearly, lifestyle and attitudinal cultural change is needed through awareness, sensitization and other forms of education to advocate responsible consumption. Apart from promoting and advocating right-to-repair initiatives so that the life cycle of devices are extended where possible, appropriate collection and disposal channels that adhere to best international practices must also be created and sustained to establish solid e-waste management infrastructure in every country. In practice, society must be sensitized to make use of this



infrastructure for the long-term duration, to achieve sustainability. Consequently, education is needed from the ground-up and across the width of all spectra to not only impact social change but to build capacity for industry.

About 50 million metric tonnes of e-waste is generated worldwide every year. Only a fifth (20%) of this is disposed through proper electronics recycling channels. 4% is found disposed in residual waste and the fate of 76% is unknown. These are facts according to the United Nations University's Global E-waste Monitor investigation and report. No one knows whether the 76% was dumped and where it was dumped, incinerated and where it was incinerated, or whether it is now stacked piled in a warehouse and where this warehouse is.

The world's missing e-waste indicates failure on our part at formulating and strengthening e-waste policy regulations. The non-existent data on the whereabouts of over 30 million metric tonnes of e-waste further highlight lost economic opportunities to provide sound management of e-waste by tracking, collecting and documenting e-waste flows. An undertaking that would have served to provide sound e-waste management education, public awareness and jobs creation thereby



not only directly building capacity for industry, but also helping to actualize even more outlined objectives of the United Nations' Global Goals or Social Development Goals (SDGs).

E-waste is rapidly becoming the fastest growing waste stream in the world. Awakening to its sound management is without a shadow of doubt, a duty that calls us all – every single one of us from individuals to communities, civic society, businesses and governments. There is no better strategy to effectively engage this mounting problem, right now, than the cogent call for education.

INTRODUCTION

June E-waste Academy (JEWA) is a pioneering education brand into the active management of electronic waste (e-waste). We arose from the glaring need to gallantly engage persisting e-waste management problems with adequate solutions, and are right now actively raising the next generation of e-waste management scholars and entrepreneurs.

Our core business is the delivery of e-waste management courses, training sessions, sensitisation workshops, and awareness building.



Our goal is to be a distinguished leader in engineering long-term behavioural change and building industry capacity, for sound e-waste management. Our values and teachings align with best international practices in the management of e-waste. Thus, our services are universally relevant – they are not only applicable, but are also beneficial, both to local and global markets.

We are a for-profit social enterprise founded in 2019 with head office in Abuja, Nigeria.

VISION

Our vision is to see a world finally free from the rising tide of the global e-waste scourge; one that can only be designed by enacting sound ideas and befitting partnerships.

MISSION

Our mission is to build global awareness of e-waste management needs and solutions; provide in-depth education pertaining e-waste issues; and nurture impactful advocacy that will influence and shape e-waste policy & regulation and global e-waste trends.



OBJECTIVES

Our two-prong objective is to engineer long-term behavioural change while building industry capacity for e-waste management. We also seek to highlight findings from global e-waste research, and to project identified management needs therein further to the fore where they can be remedied.

CORE VALUES

▶ P – EXCELLENCE: Maintaining outstanding standards in thought and deed;

▶ A – ACCOUNTABILITY: Professional responsibility for all decisions and actions;

▶ D – DILIGENCE: Commitment to constant improvement and customer satisfaction;

▶ E – EFFICIENCY: Achieving maximum productivity with minimum input;

▶ E – ENVIRONMENTAL SUSTAINABILITY: Protection and preservation of the environment;



KEYS TO SUCCESS

June E-waste Academy's keys to success include:

- Creating strong alliances and partnering with public and private sector parties;
- Persistence at creating practices to boost customer confidence;
- Innovative thinking towards idea implementation, problem solving and solution delivery;
- Adapting to changes in social trends by imbibing processes to maximize customer learning experience;
- Maintenance of a track record of excellent customer service;

OUR PEOPLE

An expert team of responsible and highly skilled personnel conducts our operations. The majority of our management team are captains of industries internationally recognised at various levels bringing on board with them, cumulatively, a substantive number of years of industry-wide exposure and efficiency of service.



OUR PRODUCTS AND SERVICES

Presently, our product and service offerings are:

1. Courses

- Introduction to E-waste Entrepreneurship
- Introduction to E-waste Activism
- JEWASA (June E-waste Academy Service Agent) Course (Professional Sales)
- Introduction to E-waste Management

2. JEWASA (June E-waste Service Agent) Training and Coaching

- Full training, coaching and twenty four hours, seven days a week assistance provided to our service agents in their job as sales professionals.

3. Sensitization Workshops

- Organise and conduct sensitisation workshops to target groups
- Sensitisation workshops delivered to corporate teams, faith-based groups, schools, informal sector, residences and other participants.

4. Informal Handler Upgrade

- Informal handler specific sensitisation package



that includes a sensitisation workshop, health checkup, equipping with environmental protections, and a demonstration of equipment use.

5. Consulting

We consult for businesses and governments on tailor made and actionable sustainable solutions for sound e-waste management.

OUR PARTNERS AND CLIENTS



Our client base is dynamic and fast growing. The vast majority of our clients represent individuals and groups (from the private and public sectors) who have enrolled on to our courses.

CONTACT DETAILS

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